

THE CATALYSTS FOR INTELLECTUAL CAPITAL 2020

2009 CIC LEADERSHIP INSTITUTE

WEEK #10 MEDIA & PROMOTION

WSKG Public Broadcasting
501 Gates Rd
Vestal, NY 13850

Friday, April 17, 2009
1:30-4:30PM

Agenda

1:30 – Arrive at WSKG

1:40 – Tour of WSKG Facility

2:30 – Guest Introductions

Bob Brazill	<i>Greater Binghamton Business Journal</i>
Jim DiMascio	<i>Communications Association of the Southern Tier</i>
Mary Donnelly	<i>Broome Community College - iTunesU</i>
Jim Ehmke	<i>News Channel 34</i>
Mitch Gorton	<i>Gannett News Service</i>
Brian Sickora & Erik Jensen	<i>WSKG Public Broadcasting</i>
Jessica Kadlub	<i>Fox 40 WICZ TV</i>
Shawn Scott & Joshua B.	<i>Clear Channel Radio</i>
Ricky Viscomi	<i>Binghamton University TV</i>

2:45 – Round Table Discussion

4:20 – Wrap Up

4:40 – Depart from WSKG

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