

# THE CATALYSTS FOR INTELLECTUAL CAPITAL 2020

2009 CIC LEADERSHIP INSTITUTE

## PKE WEEK #1: SEARCH CONFERENCE

Binghamton University  
Innovative Technology Center  
85 Murray Hill Rd, Vestal NY  
Room #2221

Friday, February 6, 2009

1:30-4:30PM

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### Agenda

**1:30** - Welcome and Seating

**1:45** - Overview of the *Partnership for Knowledge Entrepreneurship* (PKE)

**2:00** - Task Team Introductions

**2:10** - Introduction to Task for the Day:  
"The Value Chain for PKE" - Envisioning ways to fully utilize human capital through strategic recruitment and retention of young professionals in the Southern Tier

**2:15** - Teams Work

**3:15** - Teams Report Out

**4:15** - Closing Remarks & Lead-In to Next Steps:  
Student Research Team Mentors  
Friday, February 13<sup>th</sup>: Technology, Entrepreneurship, & Innovation



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