

College of Community and Public Affairs

Department of Human Development

REGISTRATION INFORMATION:

Please complete the following on or before Friday, Nov. 10, 2006 and return in a sealed envelope labeled "CIC Leadership Institute", with a check for \$60 made out to "BU Foundation #50328" (memo line: CIC Workshop Fee), to Bobbie Brundege in the CCPA Dean's Office, AB-126. We will register you into the system by Monday, Nov. 13, 2006. Direct all questions to us at the contact information below.

HDEV 480N/HARP 480P/MASS 580D:

Catalysts for Intellectual Capital Leadership Institute (4 credits, "J" Gen-Ed)

Class Times: Tuesday 4:30-6:00pm (AB-124) & Friday 1:00-5:00pm (off campus)

Professor: Diane Crews, Ph.D.

Phone: 607-777-2468

Email: dcrews@binghamton.edu

Teaching Assistant: Jason Bronowitz, MASS '07

Phone: 607-777-5158

Email: jbb@binghamton.edu

NAME: _____

CONTACT PHONE: _____ EMAIL: _____

SSN: _____ SCHOOL: _____

DECLARED MAJOR(S): _____

- All graduate students will enroll as MASS.
- All undergraduate students in professional schools (CCPA, SOM, Watson and Decker) will enroll as HDEV.
- Undergraduate students in Harpur College have the option to enroll as HDEV or HARP. If you anticipate going beyond the limit of professional school credits, you should enroll as HARP (Harpur College-wide). If you do not think you will surpass the limit, you should enroll as HDEV. Contact your department advisor or Jason Bronowitz if you are unsure which to choose.

We will not be able to register you if your schedule has a time conflict with this course or if you are beyond the credit limit for your school. We will be able to add you into the course later on if you are granted permission to overload by your school. Harpur students, see <http://harpur-advising.binghamton.edu/current/forms/overload.htm>

___ Do not register me for the class yet (explain on back).

I would like to register as:

___ HDEV ___ HARP ___ MASS

I would like to take the course as:

___ Letter grade ___ Pass/Fail

**Check with your advisor about ramifications of taking any course pass/fail – especially if you are planning on using it toward an HDEV/MASS major or for a J gen-ed.*

Signature

Date



State University of New York

College of Community and Public Affairs

Department of Human Development
Spring 2007

TENTATIVE SYLLABUS

HDEV 480N/HARP 480P/MASS 580D:

Catalysts for Intellectual Capital Leadership Institute (4 credits, "J" Gen-Ed)

Class Times: Tuesday 4:30-6:00pm (AB-124) & Friday 1:00-5:00pm (off campus)

No prerequisites – may be taken pass/fail or for a letter grade – registration by application & instructor permission

Professor: Diane Crews, Ph.D.

Office Hours: TBA

Office: AB Room G27

Phone: 607-777-2468

Email: dcrews@binghamton.edu

Teaching Assistant: Jason Bronowitz, MASS '07

Office Hours: TBA

Office: Choconut 101, Apartment Discovery Center

Phone: 607-777-5158

Email: jbb@binghamton.edu

Course Description: This course will familiarize students with the many economic facets of Greater Binghamton and match student leaders with community leaders from business, political, and cultural sectors. The course examines the role of both students and mid-sized Universities in community and economic development, based on forecasts of the factors that will be necessary to create thriving communities in the 21st century. This course meets on campus for 1.5 hours on Tuesdays and off-site for 4 hours on Fridays (transportation is provided).

Course Objectives: 1) Bridge the gap between Binghamton University and the surrounding community; 2) Educate students about opportunities in the Greater Binghamton area; 3) Provide a forum for discussion about economic progress; 4) Enhance integrated University/community learning experiences leading to investment in intellectual capital development; 5) Assess and develop ways to expand career opportunities to encourage young, educated individuals to stay in the area.

Required Texts:

1. *Cities and the Creative Class*, Richard Florida (0-415-94887-8, Amazon: \$20.95) [pre-semester reading]
2. *52 Cheap Dates, One Cheap Book*, Andrei Guriuanu and Hannah Maria Hayes (1-886-16610-2) [pre-semester reading, copies will be provided at orientation]
3. *The Rise of the Creative Class*, Richard Florida (0-465-02477-7, Amazon: \$10.85)
4. *Major in Success*, Patrick Combs (1-580-08532-6, Amazon: \$10.17)
5. *How to Win Friends and Influence People*, Dale Carnegie (0-091-90681-4, Amazon: \$10.21)

Email: Please check your email regularly for assignments sent from the professor to the class distribution list. Please log on to BUSI and forward your mail from your assigned student email address to the server you use daily so you don't miss important messages and/or assignments.

Blackboard: Course materials are available on Blackboard.

Classroom Environment: The Faculty and Staff in the College of Community and Public Affairs are committed to serving all enrolled students. The intention is to create an intellectually stimulating, safe, and respectful class atmosphere. In return it is expected that each of you will honor and respect the opinions and feelings of others.

Accommodations: If you are a student with a disability and wish to request accommodations, please notify the instructor by the second week of class. You are also encouraged to contact the Office of Services for Students with Disabilities (SSD) at 777-2686. Their office is in LH-B51. The SSD office makes formal recommendations regarding necessary and appropriate accommodations based on specifically diagnosed disabilities. Information regarding disabilities is treated in a confidential manner.

Academic Honesty: “All members of the university community have the responsibility to maintain and foster a condition and an atmosphere of academic integrity. Specifically, this requires that all classroom, laboratory, and written work for which a person claims credit is in fact that person’s own work.” The annual university Student Handbook publication has detailed information on academic integrity.

Binghamton University has obtained a license with Turnitin.com to facilitate faculty review for potential plagiarism of papers and projects in their courses, which they are encouraged to do.

“Students assume responsibility of the content and integrity of the academic work they submit. Students are in violation of academic honesty if they incorporate into their written or oral reports any unacknowledged published or unpublished or oral material from the work of another (plagiarism); or if they use, request, or give unauthorized assistance in any academic work (cheating).” (CCPA Academic Honesty Policies)

Neither plagiarism nor cheating will be tolerated in this class. Incidents of either will result in a failing grade for the assignment in question, which will most likely have a negative effect on the final grade. If you have any questions about what constitutes plagiarism or cheating, PLEASE ASK ME! <http://ccpa.binghamton.edu/students/currentstudents/academichonesty.htm>

Grading of Assignments and 100 Point Scale: Each assignment is worth up to a certain number of quality points adding to a maximum of 100 points:

20 points – Participatory Action Research Observation Log

20 points – Individual Oral Presentations

30 points – Final Integrative Paper

10 points – Final Group Presentation

10 points – Class Participation and Attendance

10 points – Mentor Evaluation of Professional Potential

LATE ASSIGNMENTS – SUBTRACT 1.5 POINTS EACH CALENDAR DAY OVERDUE

Letter Grade Determination: Your letter grade is derived on a flat scale with no weighting as follows:

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|---------------------|-----------------|----------------|
| 93 points+ equals A | 82-83 equals B- | 70-72 equals D |
| 90-92 equals A- | 79-81 equals C+ | <70 equals F |
| 87-89 equals B+ | 76-78 equals C | |
| 84-86 equals B | 73-75 equals C- | |

Course Requirements:

PRE-SEMESTER ORIENTATION, READING & RESEARCH:

Students are strongly encouraged to attend the pre-semester orientation session on Thursday, December 7, 2006, from 6:30-8:00pm in AB-124. We will provide a detailed explanation of the syllabus, including confirmed locations of workshops and guest speakers, and give students the chance to meet each other. We will be providing suggestions for individual research topics and will answer any questions about the syllabus. Before the semester begins, students are expected to read *Cities and the Creative Class* by Richard Florida and *52 Cheap Dates, One Cheap Book* by Andrei Guraianu and Hannah Maria Hayes, a guidebook to local attractions. **A brief list of three to five potential research topics is due on the first day of class, Tuesday, January 23.**

PARTICIPATORY ACTION RESEARCH OBSERVATION LOG (20 points):

Two-page observation logs for each of the eleven workshop sessions will be submitted at the Tuesday session following each workshop session. Lowest grade will be dropped.

INDIVIDUAL ORAL PRESENTATION – RESEARCH PROSPECTUS (5 points):

Three-to-five minute oral presentation at the start of a Tuesday session, to be scheduled during the first week of class. After consulting with the teaching assistant and instructor to choose an individual research topic and submitting their research prospectus, students will present their proposed research project to the class. Peer evaluation will occur.

INDIVIDUAL ORAL PRESENTATION – RESEARCH FINDINGS (15 points):

Six-to-nine minute oral presentation, to take place during the last week of class. Students will present their research project findings to the class. Peer evaluation will occur.

FINAL INTEGRATIVE PAPER (30 points – 5+15+10):

Final integrative paper, 10-12 pages will link theory, research, observation, and discussion toward analyzing the roles of students and the University in regional social and economic development. Students will choose a topic based on individual interests related to the curriculum. Topics will be developed in conjunction with the teaching assistant and must be approved by the faculty instructor, in advance of submitting the research prospectus. A three-page research prospectus (5 points) of your project topic is due by February 13. Students are encouraged to discuss their paper topics with their peers and mentors. Final integrative paper (15 points) is due on March 30 and students will receive revisions back by April 17. Revised final integrative paper (10 points) is due on May 8.

FINAL GROUP PRESENTATION (10 points):

In teams of five, led by members of the CIC2020 directorate, students will develop ideas for programs to create or enhance future CIC2020 initiatives. Teams will present five-minute multimedia presentations at the graduation reception luncheon on May 4 and will have the opportunity to rehearse on May 1.

CLASS PARTICIPATION AND ATTENDANCE (10 points):

This course is participatory and attendance is required. We monitor your attendance collaboratively. You are responsible for notifying the professor by phone or email if you will be absent.

MENTOR EVALUATION OF PROFESSIONAL POTENTIAL (10 points):

Students are required to complete a minimum of five hours of an on-site pre-professional internship with their mentor. Upon completion of the internship, students will initiate a dialogue with their mentor to solicit feedback on professional development and encourage future workforce opportunity. Mentor evaluation form must be returned by April 24.

SUPPLEMENTAL PROJECT FOR GRADUATE STUDENTS (grading scale TBA):

Graduate students will be involved in applied fund development research and grant writing. Students will work individually or in groups on specific projects, in conjunction with the professor, teaching assistant, and University development directors. Details will be announced in class and students will have the flexibility to pursue projects in their areas of interest.

Additional Readings:**JOURNAL READINGS:**

Public research universities as generators of intellectual capital and their effects on regional economic development, Jason Kaye, honors thesis in political science [**available on Blackboard**]

Additional readings to be announced

CLASS SCHEDULE AND READING ASSIGNMENTS

| ORIENTATION AND OVERVIEW OF ECONOMIC DEVELOPMENT <i>TENTATIVE SCHEDULE – locations and speakers will be confirmed by Dec. orientation</i> | |
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| <p>January 23 <i>Overview of Economic Development</i></p> <p>Reading: <i>Cities and the Creative Class</i></p> <p>Discussion: History of Greater Binghamton, overview of economic development, significance of CIC-LI</p> <p>Panel: Peg Sever, Chamber of Commerce John Hayek, Southern Tier Opp. Coal.</p> | <p>January 26 Orientation <i>Location TBA</i></p> |
| <p>January 30 Geography of Binghamton</p> <p>Reading: <i>Rise of the Creative Class</i>, Introduction, Parts I and II</p> <p>Discussion: The “Creative Class” and the Downtown Center</p> <p>Panel: Matt Ryan, City of Binghamton Patricia Ingraham, CCPA Mark Reisenger, Geography</p> | <p>February 2 Geography and Transportation <i>Bus tour of Greater Binghamton; walking tour in conjunction with First Friday</i> <i>Coordinators: (Merry Harris)</i></p> <p>Panel: Jim DiMascio, Greater Binghamton Coalition Steven Gayle, Metropolitan Transportation Planning Committee Michael McGoff, Academic Affairs</p> |
| <p>February 6 Economic Development</p> <p>Reading: <i>Rise of the Creative Class</i>, Part III, Jason Kaye’s honors thesis</p> <p>Discussion: The role of the university in economic development</p> <p>Panel: Upinder Dhillon, SOM Eugene Krentsel, Div. of Research</p> | <p>February 9 Economic Development <i>Arise Development, C3</i> <i>Coordinators: (Jason Kaye)</i></p> <p>Panel: Ari Meisel, Arise Development John Hayek, Southern Tier Opportunity Coalition John Serino, Broome County Jeffrey Stoke, Tioga County Michael Fosbury, Columbian Mutual Financial</p> |

APPLIED INQUIRY AND RESEARCH

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| <p>February 13 – Paper Proposal Due Government Relations</p> <p>Reading: <i>Rise of the Creative Class</i>, Part IV</p> <p>Student Presentations</p> <p>Discussion: Putting government into perspective</p> <p>Panel: Vince Pasquale, SOM (Local) Scott Bowen, Div. of Research (State) Michael Frame, Div. of Research (Fed.)</p> | <p>February 16 County and State Government <i>State Office Building</i> <i>Coordinators: (Jim DiMascio)</i></p> <p>Donna Lupardo, New York State Assembly Tom Libous, New York State Senate Barbara Fiala, Broome County Terry Stark, Broome-Tioga Workforce New York</p> |
| <p>February 20 Career Decision Process; Innovation</p> <p>Reading: <i>Major in Success</i>, Part One</p> <p>Student Presentations</p> <p>Workshop: “Choices Planner” career and graduate school preparation</p> <p>Speaker: Ken McLeod, Bioengineering</p> | <p>February 23 History, Technology and Innovation <i>Roberson Museum</i> <i>Coordinators: (Kevin Spanfelner)</i></p> <p>Kevin Spanfelner, Roberson Museum Susan Sherwood, CT&I</p> |
| <p>February 27 Student Affairs and Residential Life</p> <p>Reading: <i>Major in Success</i>, Part Two</p> <p>Student Presentations</p> <p>Panel: Rodger Summers, Student Affairs Liz Carter, Discovery Program Felicia Malarkey, Residential Life Karen Sweeney, Residential Life</p> | <p>March 2 Higher Education and Research <i>ITC</i> <i>Coordinators: (John Meador)</i></p> <p>Mary Ann Swain, Academic Affairs Gerald Sonnenfeld, Div. of Research Bahgat Sammakia, Div. of Research</p> |

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| <p>March 6 NO CLASS – BU Advocacy Day</p> | <p>March 9 NO CLASS</p> |
| <p>March 13 Business and Industry – bring Resume</p> <p>Reading: <i>How to Win Friends and Influence People</i>, Prefaces, Parts One and Two</p> <p>Student Presentations</p> <p>Panel: Upinder Dhillon, SOM Charles Westgate, Engineering</p> <p>Workshop: CDC Resume Workshop</p> | <p>March 16 Business/Entrepreneurship <i>Location TBA</i> <i>Coordinators: (TBA)</i></p> <p>Speakers TBA Angelo Mastrangelo, SOM Alan Colosi, Blue Storm Technologies Red Barn Computers Cookie Company</p> |
| <p>March 20 LEADERSHIP WORKSHOP</p> <p>Reading: <i>How to Win Friends and Influence People</i>, Parts Three and Four, assigned leadership articles</p> <p>Student Presentations</p> <p>Facilitators: Fran Yammarino, SOM James Pogue, EOP</p> | <p>March 23 Business/Industry <i>Lockheed Martin</i> <i>Coordinators: (Bill Paradeis)</i></p> <p>Speakers TBA</p> |
| <p>March 27 LEADERSHIP WORKSHOP</p> <p>Reading: assigned leadership articles</p> <p>Student Presentations</p> <p>Facilitators: Debra Morello, BCC David Campbell, Public Administration</p> | <p>March 30 – <i>Integrative Paper Due</i> NO CLASS</p> |

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| <p>April 10 LEADERSHIP WORKSHOP</p> <p>Reading: <i>Major in Success</i>, Part Three</p> <p>Discussion: Business and industry debriefing</p> <p>Facilitators: John Meador, Jr., Libraries Libby Tucker, English</p> | <p>April 13 Arts and Culture <i>Cooperative Gallery 213</i> <i>Coordinators: (TBA)</i></p> <p>Speakers TBA</p> |
| <p>April 17 Community Health and Disaster Response</p> <p>Reading: assigned disaster preparedness articles</p> <p>Panel: Sue Terwilliger, Nursing Laura Kasey, Nursing</p> | <p>April 20 Healthcare <i>Lourdes Hospital</i> <i>Coordinators: (Lourdes PR)</i></p> <p>John O’Neill, Lourdes Hospital Peter McGinn, United Health Services Claudia Edwards, Broome County Health Department</p> |
| <p>April 24 Media – <i>Mentor Evaluation Due</i></p> <p>Speakers: News Channel 34 <i>Speakers TBA</i></p> | <p>April 27 Tioga County <i>Tioga Downs</i> <i>Coordinators: (Jeff Stoke)</i></p> <p>Speakers TBA</p> |
| <p>May 1 Group Presentation Rehearsals</p> | <p>May 4 GRADUATION RECEPTION LUNCHEON <i>Location TBA</i></p> <p>Group Presentations</p> |
| <p>May 8 Final Presentations – <i>Revised Integrative Paper Due</i></p> <p>Individual Presentations on Research Findings</p> | <p>May 11 Final Presentations; Debriefing and Evaluation</p> <p>Individual Presentations on Research Findings</p> <p>Mary Ann Swain, Academic Affairs John Hayek, Southern Tier Opportunity Coalition</p> |