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All of the student's research papers are available to the public on our website. We encourage you to read them for further research supporting their recommendations.

VISIONS
FEDERAL CREDIT UNION

"Where river meets river, culture meets nature"
- Jake McNally



Designed by Kady Perry, inspired by Jane Donatich

**CATALYSTS FOR
ENTERPRISE DEVELOPMENT
AT THE CONFLUENCE**

Presented by

**The Catalysts for
Intellectual Capital 2020**

2011 Pro-Seminar in Civic Entrepreneurship



College of Community & Public Affairs
Binghamton University
May 13, 2011

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CATALYSTS FOR ENTERPRISE DEVELOPMENT AT THE CONFLUENCE

2004 - CIC2020 was formed as Binghamton University's economic think tank.

2006 - CIC2020 launched the Leadership Institute (CIC-LI), a ten session non-credit course run with the support of local businesses & non-profit organizations.

2007 - CIC2020 administered the CIC-LI for the first time as a credit bearing course in which students explored the community, discussed challenges with area leaders, and composed integrative research papers about their findings.

2008 - CIC2020 coordinated B3P as a demonstration out of "*The Confluence Project*".

2009 - CIC2020's Leadership Institute (Cohort IV) worked on the "*Partnership for Knowledge Entrepreneurship*" (PKE), a conceptualization of how to manage intellectual capital and create an environment that fosters innovation and promotes economic development.

2010 - The CIC Pro-seminar developed "*Leading from the Confluence*", a conceptualization proposing a regional intelligent network (a superenclave) of young talent gathering in aims to promote innovative community revitalization.

Today – The Pro-seminar created "*Catalysts for Enterprise Development at the Confluence*", a conceptualization of "how -to" encourage student enterprise in social, civic, and business enterprise in the Southern Tier (on pages 5 & 6).

AMENITIES IN COLLEGE TOWNS

Street Beautification

Rebecca DiBari *Geography & Mathematical Sciences '12*

Riverwalk as a Social Gateway to the Urban Core

Ross Youmans *Environmental Studies Public Policy Administration & Law '11*

Creating the College Town

Elena Cox *English, General Rhetoric & Literature '11*

Smart Growth in College Towns: Retaining the Creative Class

Kailee Karst *Biological Anthropology & Psychology '12*

FINANCING AN ENTREPRENEURIAL PIPELINE

The Riverwalk Land Bank as an Avenue for New Businesses

Jake McNally *Urban Planning & Environmental Studies '11*

Microcredit as a Catalyst for Local Small Business Entrepreneurship and Growth

Chris Paquette *Bioengineering '12, MBA '13*

The Importance of Equity Investment in Fostering Student Enterprise

Andrew Netter *Economic Analysis & Mathematical Sciences '12*

Entrepreneurial Pipeline between B.C.C. & B.U.

Kevin Kearney *Mechanical Engineering '11*

'COMMUNIVERSITIES' ENCOURAGING ENTERPRISE

Importance of Mentorpreneurship

Davon Harris *Human Development, Africana Studies & Latin American & Caribbean Area Studies '11*

Ethnic & Immigrant Entrepreneurs

Jianell Jimenez *Human Development '11*

Leveraging Diversity & Creativity to Stimulate Social Cohesion

Jessica Wu *Environmental Studies & Financial Economics '12*

Entrepreneurship, Leadership & Change

Michele Gordon *Philosophy, Politics, & Law & Spanish '11*

General Concept for Next Year & The Future of CIC2020

Kady Perry, CIC2020 Director

Mathematical Sciences & Graphic Design '12

THE CATALYSTS FOR ENTERPRISE DEVELOPMENT AT THE CONFLUENCE

*A "How-to" on Encouraging Student Enterprise as a Method to Retain
Young Talent in the Greater Binghamton Area*

Jane Donatich, CIC2020 Director
Mathematical Sciences & Bioengineering '11

INNOVATIVE EDUCATION

**Significance of Marketing & Attraction on Students
& Young Professionals**

Leah Ferentinos *Cinema, English & Creative Writing '13*

Structuring Education to Encourage Creativity & Innovation

Rafi Pryntz-Nadworny *Management & Marketing '12*

**Entrepreneurship Courses in Higher Education Make Liberal Arts
Majors More Competitive in the Economy**

Danielle Garcia *Art History '11*

Applying an Entrepreneurial Discipline

Christopher Feliz *Economics & Sociology '12*

An On Campus Business Incubator

Katty Polyak *Bioengineering '12*

Role of a Student Incubator Off-Campus

Kirstie Caesar *Mechanical Engineering '11*

LIVABILITY

Sustainable Developments Effect on Enterprise

Greg Schunk *Financial Economics '12*

Local Artisan Enterprises: "A Taste of Place"

James Rigano *Environmental-Economics & Human Development '11*

Social Innovation in Recreation to Enhance Community Cohesion

Adam Davis *Mathematical Sciences & Physics '12*

Neighborhood Safety Revitalization in Fostering Student Enterprise

Brenno Varanda *Mechanical Engineering '09, M.S. '11*



CIC2020 is very fortunate to have the support of so many individuals and organizations within the University and local community.

Thank you to all of our friends who have hosted, coordinated, and participated in roundtable and panel discussions; provided presentations, tours, and demonstrations; and served as mentors to the 2011 Pro-seminar Class!

CIC2020 especially thanks the forward-thinking academic, business, civic, and government leaders who help enlighten and encourage the younger generations to explore the opportunities in Greater Binghamton and live a happy life!

We also extend a special thank you to a generous sponsor this year: **Visions Federal Credit Union**. This graduation reception would not be possible without the support of Visions and other businesses invested in the Southern Tier Region in support of CIC2020.

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CIC Start THE Change!

CATALYSTS FOR ENTERPRISE DEVELOPMENT AT THE CONFLUENCE

"Path to SUNY Goals for Innovation and Economic Growth"

