

# THE CATALYSTS FOR INTELLECTUAL CAPITAL 2020

2009 CIC LEADERSHIP INSTITUTE

## PARTNERSHIP FOR KNOWLEDGE ENTREPRENEURSHIP



*A project that aims to act as a catalyst for fully utilizing intellectual capital in the Southern Tier through building capacities for the 21<sup>st</sup> century economy*

### WHO

Led by Binghamton University's CIC2020, the Partnership for Knowledge Entrepreneurship will engage student leaders in the 2009 CIC Leadership Institute (CIC-LI) and community leaders from business, academic, political and cultural sectors.

### WHAT

Guided by community mentors, the students will engage in semester-long integrative research for the Partnership for Knowledge Entrepreneurship, exploring significant university-community partnerships in civic and business entrepreneurship, leadership instruction, and innovation. Through forming interdisciplinary teams of community and student leaders, CIC2020 aims to ultimately develop a proposal to support and cultivate intellectual capital in the Southern Tier.

### WHEN

*February 6<sup>th</sup>*: The CIC-LI kicks off the semester with a search conference to conceptualize ways to fully utilize human capital through strategic recruitment and retention of young professionals in the Southern Tier.

*February 13<sup>th</sup>*: The CIC-LI again meets with key community leaders to help envision how 21<sup>st</sup> century academic-private sector partnerships can fully utilize technology, fuel innovation, and support entrepreneurship in the Southern Tier.

*May 11<sup>th</sup>*: The CIC-LI will present their research findings and final proposal at a reception open to the public.

### WHY

CIC2020's mission revolves around reversing the "brain drain". Through research for the Partnership for Knowledge Entrepreneurship, CIC2020 expects the CIC-LI will catalyze the creation of the opportune environment for building capacities for transformation.

**[www.CIC2020.ORG](http://www.CIC2020.ORG)**