

BINGHAMTON UNIVERSITY'S
THE CATALYSTS FOR
INTELLECTUAL CAPITAL
2020

and

CITY OF BINGHAMTON'S
DEPARTMENT OF
Economic
Development

PRESENT THE
1ST ANNUAL



Binghamton
BLOWOUT
Block Party

SEPTEMBER 19 ★ 2008

4-9 PM

Court St. ★ Downtown Binghamton

WWW.CIC2020.ORG/B3P



★ BLOCK PARTY GUIDE ★



CIC2020 (KICK 20-20) is a student-run economic development think tank at Binghamton University

whose efforts focus on reversing the "brain drain" of Greater Binghamton. The group works to increase the strength and number of community ties to the University, helping to get local employers involved on campus, while also helping Binghamton University students realize the opportunities available in the Greater Binghamton region.

CIC2020's MISSION

1. Bridge the gap between Binghamton University and the surrounding community.
2. Educate students about opportunities in the Greater Binghamton area.
3. Provide a forum for discussion about economic progress.
4. Enhance integrated university/community learning experiences leading to investment in intellectual capital development.
5. Assess and develop ways to expand career opportunities to encourage young, educated individuals to stay in the area.

Since its founding in 2004, the members of CIC2020 have worked to facilitate and strengthen connections between the local community and university, working towards their mission by carrying out several projects and launching two main initiatives:

CIC Leadership Institute – a leadership course aimed to familiarize students with the many economic facets of Greater Binghamton, matching student leaders with community leaders from business, political, and cultural sectors.

CIC Career Partnership - a unique mentorship program designed to facilitate interaction between Binghamton University students and professionals in Greater Binghamton. For more information about CIC2020: www.cic2020.org

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The Story Behind the Binghamton Blowout Block Party (B³P)

This event is the culmination of research completed last spring by the 2008 CIC Leadership Institute (CIC-LI), a select group of students who participated in a four credit leadership course modeled after the Greater Binghamton Chamber of Commerce's Broome Leadership Institute (BLI). Instructed by CIC2020's faculty adviser, Dr. Diane Crews, and last year's directors Josh Kay and Kathryn Fletcher, the 2008 CIC-LI engaged in The Confluence Project, a semester long project concentrating on the confluence as a cultural, intellectual and commercial hub.

Working with an idea that evolved through brainstorming with city leaders in the fall of 2007, CIC2020's leaders successfully shaped the CIC-LI curriculum that led to several actionable research projects related to community & economic development challenges along the confluence corridor in Downtown Binghamton.

The Binghamton Blowout Block Party (B³P) is a reflection on many of the important development issues identified by the CIC-LI students during The Confluence Project. In a way, this is a capstone project that will prove all the points made by the research teams about student involvement being critical to downtown development.

The seminal idea of the B³P is to familiarize students with the city as residents and citizens of the community. Intended to in-part act as an off-campus orientation for new students during their first weeks in Binghamton, CIC2020 hopes to create positive first impressions, helping new comers understand that this is an intellectually stimulating, environmentally conscious, creative, friendly and welcoming community.

Organizational efforts for the B³P began in June 2008 as CIC2020 brought together representatives from the City of Binghamton Department of Economic Development, the Downtown Binghamton Business Association, the Gorgeous Washington Street Association, Southern Tier Celebrates, BU Student Association, BU Off Campus College, and several other key entities from both the University and local community.

Having demonstrated the power of university-community collaboration, CIC2020 is excited to provide the entire community with a spectacular event!



Get involved with the area's premiere New Years Celebration!



Volunteers needed for:
Puppet Makers, Merry Makers Procession, Site Venue Supervision
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Senator Tom Libous



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H2 is a company dedicated to developing new and innovative approaches of discovering and advertising local businesses and organizations to enhance community awareness and promote economic development



Latin American Grill

International Cuban Food

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SCHEDULE OF EVENTS

Performances

On The
Stage

| <u>Artist</u> | <u>Time</u> |
|-----------------------------|-------------|
| The Binghamton Treblemakers | 4:00 - 4:25 |
| The One Who Stayed | 4:35 - 5:05 |
| Mark Scudder | 5:15 - 5:40 |
| Pappy Parker Players | 6:00 - 6:30 |
| Koichi Tanaka | 6:40 - 7:10 |
| Brian Wolff | 7:20 - 7:45 |
| SoundHouse | 8:00 - 9:00 |

On The
Street

| <u>Artist</u> | <u>Time</u> |
|-------------------------------|-------------|
| X-Fact'r | 4:00 - 4:25 |
| International Flag Dancing | 4:30 - 5:00 |
| Carle School of Irish Dance | 5:15 - 5:45 |
| Unexpected Step | 6:00 - 6:30 |
| Salsa Music Appreciation Club | 6:45 - 7:15 |
| Alode' | 7:30 - 8:00 |
| Circus Magikos | 8:15 - 8:45 |

Activities

| <u>Activity</u> | <u>Location</u> |
|---------------------------------------|-----------------------------|
| RiverCrawl (at 6pm) | River Walk |
| Sidewalk & Mural Art | MetroCenter |
| Free Movie: Oh Brother Where Art Thou | Roberson Museum |
| Preservation Association City Tours | (BC Trolley) |
| Inflatable Amusements | B ³ P Event Area |
| Planetarium Shows (at 5, 7:30pm) | Roberson Museum |
| Kayak & Yoga Demonstrations | River Walk |

RAFFLE ITEMS

Winners will be chosen every thirty minutes.

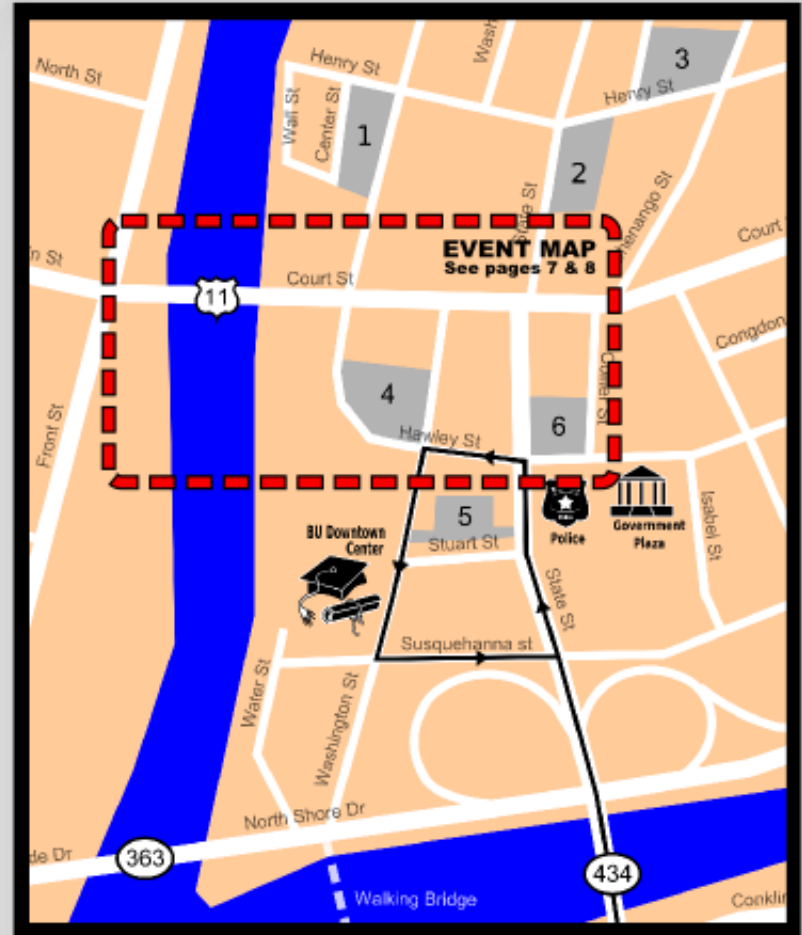
Buy your Tickets at the CIC2020 Info Booth

1 for \$0.50, 3 for \$1.00, 20 for \$5.00

50% of profits will be donated to local charities

Raffle Items are Provided by:

Know Theatre, Regal Cinemas, Binghamton Regency Hotel, Shortline Coach USA, Binghamton Senators, Tri Cities Opera, Councilman Bob Weslar, Binghamton Philharmonic, BU Athletics, Broadway Theater League, Garland Gallery, and many others!



FREE Parking Available at:

- Water St. Ramp (1)
- State St. Ramp (2)
- Collier St. Ramp (6)

FREE PARKING VALIDATION Available at the CIC2020 Info Table

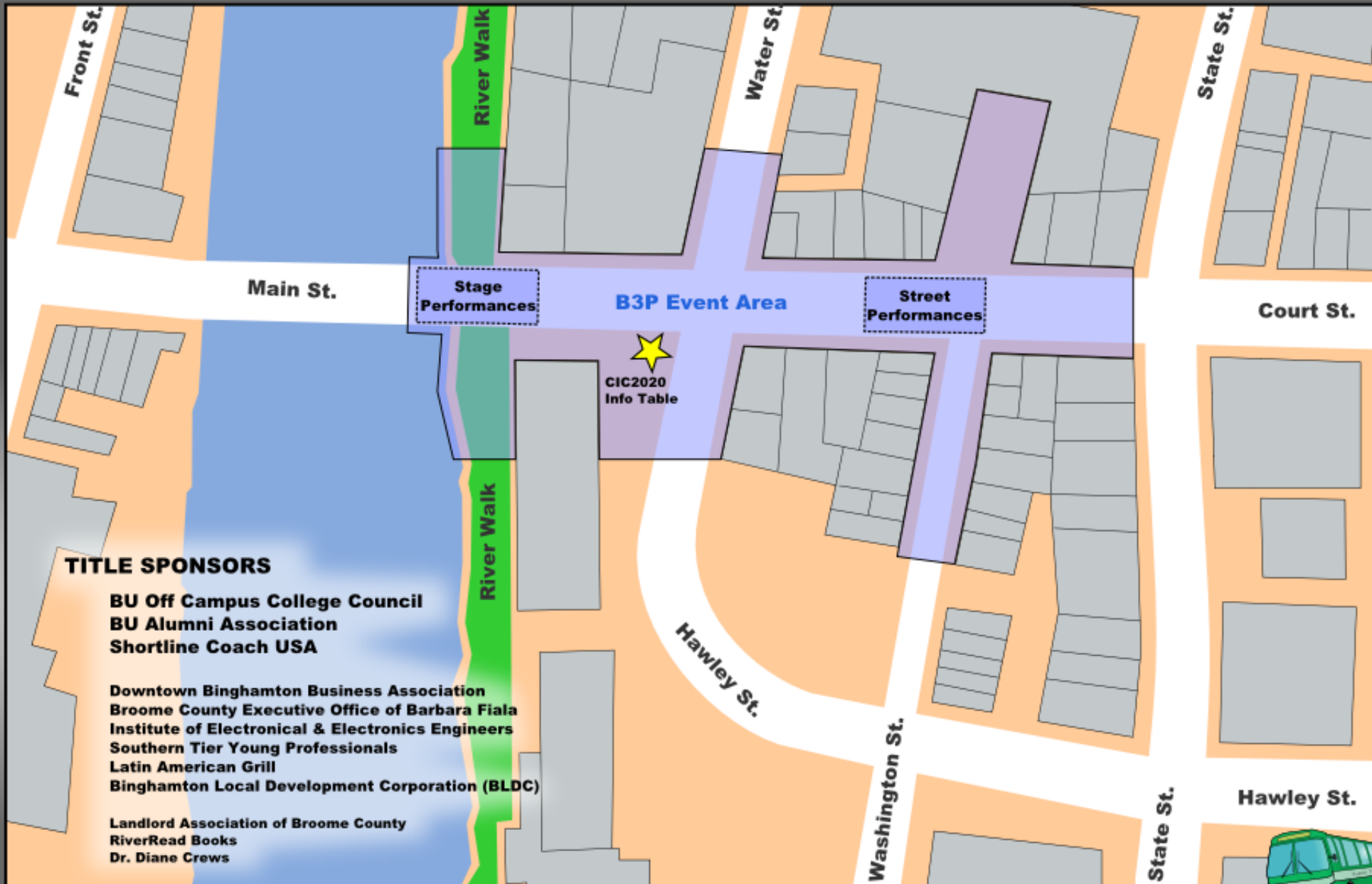
Additional Parking:

- Allright Parking (3)
- Hawley St. Lot (4)
- Arena Parking (5)

This map has been provided



courtesy of H2 Innovations Inc.



This map has been provided



courtesy of H2 Innovations Inc.

Free parking available at all City Ramps, please visit the
CIC2020 Table for parking validation stamps.

For details on participating organizations please turn to Pages 9 & 10
For details on performances please turn to Page 5

actionAtlas
MAPS

www.actionatlas.com



****Please note that this list is accurate as of 9/10/08****

LIST OF VENDORS

| | |
|-----------------------------------|------------------------|
| Community Options Inc. | June's Gems |
| Ozzies Brisket | Rose's Corner |
| Hawaiian Ice | Georgie's Food Trailer |
| Purses and Such | Latin American Grill |
| Gramps Funnel Cakes & Fried Dough | |

LIST OF TABLING ORGANIZATIONS

| | |
|---|---|
| Alpha Phi Alpha Fraternity | Jewish Federation of Broome County |
| American Red Cross | Kappa Alpha Psi Fraternity |
| ArtMission and Theater | Landlord Association of Broome County |
| Barbara Fiala BC Executive Office | L'aveggio Roasteria |
| Binghamton Mets Baseball | Michael Marinaccio, Political Candidate |
| Binghamton Senators Hockey | My Yoga Time |
| Binghamton University Athletics | Neighborhood Assemblies |
| Broadway Theatre League | Northwestern Mutual Financial Network |
| Broome County Republican Committee | Off Campus Community College |
| Broome County YMCA | Old Market Deli |
| BU Crew Team | Planned Parenthood |
| BU Human Development Association | Republican Candidates for 2008 |
| BU Outdoor Pursuits | Ross Park Zoo |
| Campus Climate Challenge | Salsa Music Appreciation Club |
| Carribean Student Association | Sam's Club |
| Catalysts for Intellectual Capital 2020 | Shortline Coach USA |
| Chinese Student and Scholar Association | Snocats |
| Cider Mill Playhouse | Southern Tier AIDS Program |
| Circus Magikos | Southern Tier Celebrates |
| City of Binghamton | Southern Tier Young Professionals |
| Dr. James Ploutz Chiropractics | Sparkit Market |
| Family Enrichment Network | Student Environmental Awareness Club |
| Gorgeous Washington Street Association | Student Poets Society |
| H2 Innovations Inc. | Students in Free Enterprise |
| Habitat for Humanity | The Element Magazine |
| Hindu Students Council Club | Theta Delta Chi |
| I Too Care | Think Binghamton Advocacy |
| Ideal Lanes | Tioga County Tourism |
| International Flag Dancers | WSKG |
| Instinct Restaurant | |
| Binghamton Department of Economic Development | |
| Broome County Department of Planning & Economic Development | |
| Binghamton University Career Development Center | |
| Binghamton University Alumni Association | |
| BU Masters of Public Administration Graduate Student Organization | |
| Binghamton University Student Association | |
| Collegiate Association for the Research of Principles | |
| Center for Technology & Innovations, Inc. | |
| High Hopes Crisis Intervention & Information Hotline | |
| Institute of Electronical & Electronics Engineers | |
| Preservation Association of the Southern Tier | |
| Downtown Binghamton Business Association | |

Find out what's clicking downtown...



Surf. Chat. Learn. Shop. Find. Fun.

BUS & TROLLEY SCHEDULE

OCCT University Downtown Center/B³P Shuttle

| Departs | Time | Departs | Time | Departs | Time |
|-----------|------|-----------|------|-----------|------|
| UDC | 4:00 | UDC | 6:00 | UDC | 8:00 |
| Old Union | 4:15 | Old Union | 6:15 | Old Union | 8:15 |
| UDC | 4:30 | UDC | 6:30 | UDC | 8:30 |
| Old Union | 4:45 | Old Union | 6:45 | Old Union | 8:45 |
| UDC | 5:00 | UDC | 7:00 | UDC | 9:00 |
| Old Union | 5:15 | Old Union | 7:15 | Old Union | 9:15 |
| UDC | 5:30 | UDC | 7:30 | UDC | 9:30 |
| Old Union | 5:45 | Old Union | 7:45 | | |

Broome County Trolley

| Itinerary | Departure Location | Departure Time |
|----------------------|---------------------|----------------|
| BU Campus Pickup | Old Union | 4:00 |
| PAST Historical Tour | Washington & Hawley | 4:30 |
| BU Campus Pickup | Old Union | 5:35 |
| PAST Historical Tour | Washington & Hawley | 6:00 |

See the highlights of the "Parlor City's" historic architecture with a tour from the Preservation Association of the Southern Tier (PAST). The approximately 45 minute trolley takes you through downtown, south bridge and part of the west side including the Roberson Museum, the Killmer Building, the Press Building, the Bundy Museum, "State of the Arts" gallery row on State Street, and many more significant landmarks.



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ALUMNI ASSOCIATION

Downtown Binghamton Business Association

DBBA



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CIC2020 would like to thank you all for coming to the first annual B³P event.
If you are interested in learning more about future plans, please visit:
www.CIC2020.org



Binghamton
BLOWOUT
Block Party
SEPTEMBER 19★2008

Re-Elect



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It's working because she is!

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Shortline Coach USA

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Broome County Executive Office of Barbara Fiala
Institute of Electrical & Electronics Engineers
Southern Tier Young Professionals
Latin American Grill
Binghamton Local Development Corporation (BLDC)

Bronze Sponsors

Landlord Association of Broome County
RiverRead Books
Dr. Diane Crews

Contributors & Organizers

Catalysts for Intellectual Capital 2020 City of Binghamton Dept. of Econ. Development
Ovation Design Studio H2 Innovations Inc.
Southern Tier Celebrates Downtown Binghamton Business Assoc.
Binghamton Downtown Inc. Gorgeous Washington St. Assoc
BU Student Assoc. Off Campus College

Kathryn Fletcher
Omar Sanders
Dr. Diane Crews
Patrick Hart
Seyma Bayram
Roze Kintner
Imran Suleman
Victoria Marsh
Susan Kirkland
Ron Sall
Merry Harris
Mark Bowers
Daren Marrom
Teresa Florindi

Adam Amit
Kari Ward
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Craig Broccoli
Jodi Epstein
Sara Parrish
David Hagerbaumer
John Hayek
Albert Kim
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Aaron Butler
Matt Landau
John Slavik

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Sherwin Williams
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