

RETURN SERVICE REQUESTED

Think tank to build off successful downtown event



Kathryn Fletcher (center) and Dean Ingraham (far right) pose with CIC2020 members at last year's Binghamton Blowout Block Party. Photo by Diane Crews.

Students in the 2009 CIC-LI . . . are working to present the "Binghamton Communiversity Fest" on Friday, Sept. 11.

The University's independent student-led economic think tank — Catalysts for Intellectual Capital 2020 (CIC2020) — never ceases to amaze. Last year, the group's Leadership Institute (CIC-LI) coordinated the Binghamton Blowout Block Party (B3P) as a project that demonstrated how valuable student involvement is in developing downtown Binghamton. Go to cic2020.org/B3P for more information.

This year, a group of leaders from the city of Binghamton, CCPA, Southern Tier Celebrates, H2 Innovations, and students in the 2009 CIC-LI decided the event must live on and are working to

present the "Binghamton Communiversity Fest" on Friday, Sept. 11. Like B3P, this outdoor celebration planned for the streets of downtown Binghamton will bring together Binghamton University students and Greater Binghamton residents while showcasing organizations, vendors and performers from both entities. For more information, visit H2Innovations.net/BCF.

Meanwhile, CIC2020 continued its efforts with this year's CIC-LI, focusing research on how to attract and retain educated young adults in the emerging Creative Knowledge Economy. On May 11, more than 80 civic, academic and business leaders came to hear students present the "Partnership for Knowledge Entrepreneurship," a conceptualization of how to manage intellectual capital in order to create an environment that fosters innovation and promotes economic development. Culminating a semester of exploring the community and discussing its challenges with area leaders, the presentation highlighted ways to more closely engage the University with local businesses and organizations, emphasizing that in a knowledge-based economy, it is essential to collaborate in order to compete.

More information and the students' full research papers are available at cic2020.org/PKE.

