

**THE PARTNERSHIP FOR
KNOWLEDGE
ENTREPRENEURSHIP**

presented by

The
Catalysts
for
**Intellectual Capital
2020**

2009 Leadership Institute

Binghamton University
May 11, 2009

WWW.CIC2020.ORG

The

CATALYSTS FOR INTELLECTUAL CAPITAL

2020

2004 - CIC2020 was formed as Binghamton University's independent student-led economic think tank.

2006 - CIC2020 launched the Leadership Institute (CIC-LI), a ten session non-credit course run with the support of local businesses & non-profit organizations.

2007 - CIC2020 administered the CIC-LI for the first time as a credit-bearing course in which students explored the community, discussed challenges with area leaders, and composed integrative research papers about their findings.

2008 - CIC2020 coordinated the B3P as a demonstration project that reflected on the many issues identified by the CIC-LI's research in *The Confluence Project*. CIC2020 alumni are currently working on the encore to the B3P; the Binghamton Communiversitry Fest will be held on Friday, September 11, 2009. Details: www.H2Innovations.net/BCF

2009 - CIC2020's Leadership Institute (Cohort IV) worked on *The Partnership for Knowledge Entrepreneurship (PKE)*, a conceptualization of how to manage intellectual capital in order to create an environment that fosters innovation and promotes economic development.

Tonight: The PKE presentation (outlined on pages 5 & 6) will focus on ways to engage the University with local businesses and organizations, emphasizing that in a Knowledge Economy, it is essential to collaborate to compete. The students' full research papers are available online at:

WWW.CIC2020.ORG



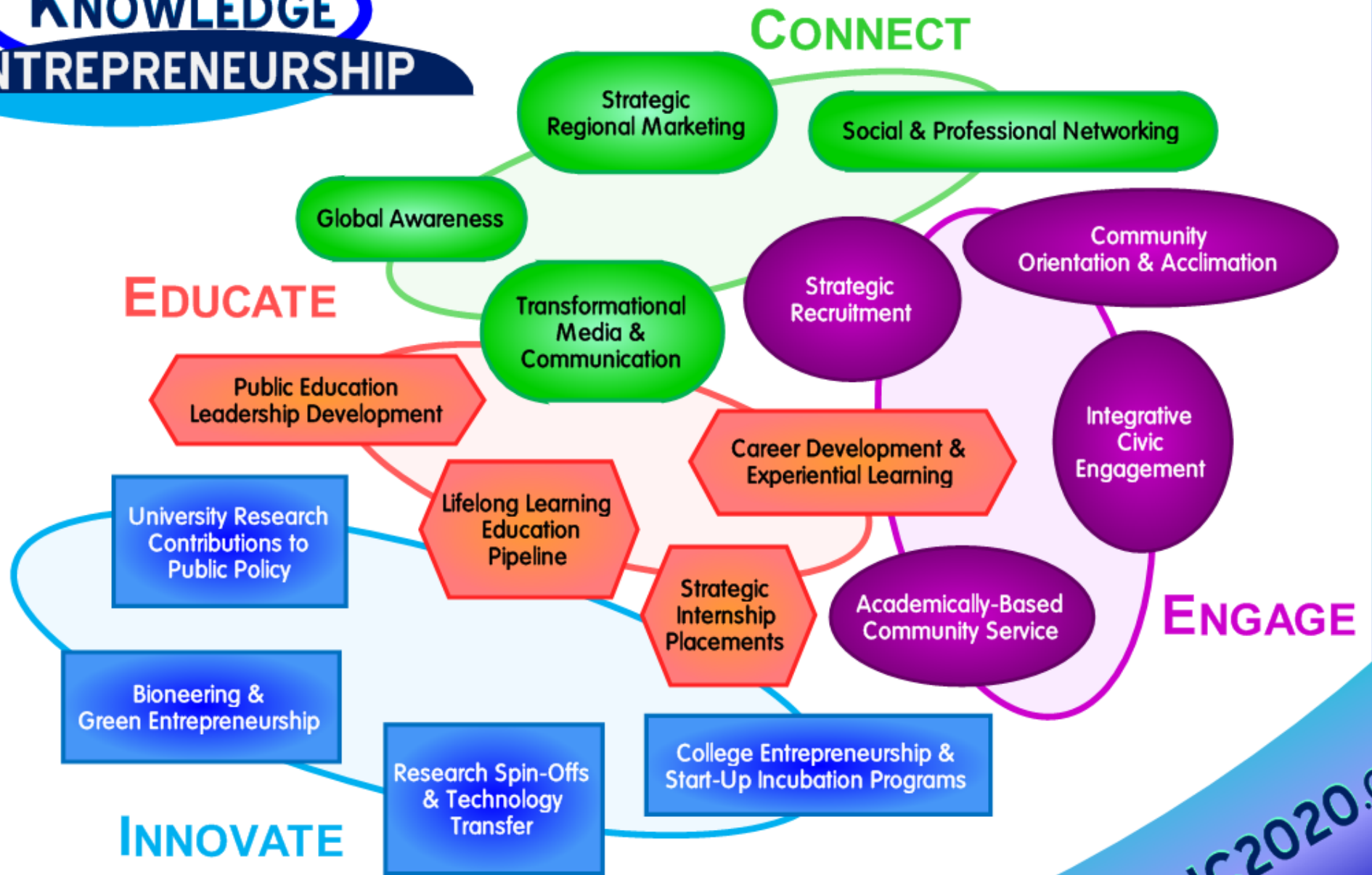
CIC2020 is very fortunate to have the support of so many individuals and organizations within the University and the local community.

Thank you to all of the CIC Companions who have hosted, organized, and participated in roundtable and panel discussions; provided presentations, tours, and demonstrations; and served as mentors to the CIC Leadership Institute!

CIC2020 especially thanks the forward-thinking academic, business, civic, and government leaders who help enlighten and encourage the younger generations to truly see Greater Binghamton as the Valley of Opportunity and Home to Innovation!

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THE PARTNERSHIP FOR KNOWLEDGE ENTREPRENEURSHIP



THE PARTNERSHIP FOR KNOWLEDGE ENTREPRENEURSHIP

Attracting & Retaining Talent through Strategic University-Community Partnerships

Kathryn Fletcher, CIC2020 Director

Bioengineering, BS '08

Biomedical Engineering Graduate Student

CONNECT

University Recruitment & First Year Experience

Sarah Kuras *Music; Philosophy, Politics, & Law '10*

Transformational Media & Communications

Elliot Nasser *Financial Economics '11*

Global & International Awareness

Ozlem Yucelener *Global & International Affairs '09*

Regional Marketing & Quality of Life

Bridie Garcia *Psychology; Environmental Studies '10*

Building Strong Reputations & Relationships through Athletics

Drew Wolin *Financial Economics '11*

ENGAGE

Social Networking, Community Acclimation, & Integration

Amy Wiktor *English; History; Creative Writing '10*

Civic Engagement & Service Learning

Arnice Jackson *Human Development; Africana Studies '10*

Academically-Based Community Service

Anna Bear Dallis *Accounting '12*

Experiential Learning

Ashley Spierer *Urban Geography '09*

EDUCATE

Professional Networking & Career Recruitment

Erica Berger *Human Development '10*

Strategic Partnerships for Meaningful Internships

Albert Kim *Comparative Literature '10*

Preparing Youth for Higher Education

Kevin Kirchheimer *Finance & Marketing '10*

Public Education Leadership Development

Nicholas Matyas *Political Science '10*

INNOVATE

University Research Partnerships & Public Policy

Michael Szydlo *Philosophy, Politics, & Law '09*

Green Entrepreneurship & the Green Collar Economy

Mark Lee *Biology, Political Science '12*

Environmentally Sustainable Technology

Jenna Silberman *History, Geography '10*

University Research Spin-Offs & Technology Transfer

Jane Donatich *Bioengineering '11*

College Entrepreneurship & Incubation Programs

Ankesh Arora *Bioengineering '09*

ENTREPRENEURSHIP EDUCATION & THE FUTURE OF CIC2020

Jodi Epstein, CIC2020 Director

Human Development, Sociology, Business '10

AN ENVIRONMENT TO



FOSTER INNOVATION